

**Weightlifting Festival**  
2024 February - South Auckland, New Zealand

**MEETING MINUTES**

**Meeting Date: Tuesday 5th December - 7.30pm via Zoom**

**Event Committee Members: *Richie Patterson, Pip Patterson, Neroli King, Medea Jones, Simon Kent, Kelly Ihaka-Pitama,***  
***Apologies: Odette Smith, Carl Jackson***

**TOPIC 1:**

Updates from Richie:

- Discipline Games - Oceania Cup Teams event : Agreement has been signed. Event is currently 95% full after 1 week. 500+ Athletes over the 2 days. New to plan is that there will be an weightlifting event in the Training Area (Sir Noel Robinson Conference Centre) over the first weekend for 2 hours each day.
- NZOC : outcome of Commercial Partner presentation. Indications are a possible interest from Toyota and SKY. Tom to confirm what that interest is
  - Richie to follow up
  - If no commitment we are able to then approach other sponsors eg South Auckland Motors who have indicated an interest to be involved. Also approach D3, SBD, Raise Lower
- Sport NZ - Celia Kavanagh has supplied a proposal for 3 Digital Activations to be circulated tot he Event Committee with these Minutes. Sport NZ has \$15k to pay for these and will be paid for via the Weightlifting Festival.
- The last of the Ambassador talks has been held at FlatBush school. Megan Signal attended. It is anticipated that Megan will be included as an Ambassador and be included in the Ambassador talks at the Weightlifting Festival.
- Anna working on participating schools
- Disability NZ - recommended ADC - to be followed up
- Counties Manukau Games - been & gone without any opportunity to have weightlifting involved. Only 1 sport was included (not weightlifting).

**TOPIC 2:**

Leverage and Legacy Committee

Next meeting - Thursday 7 Dec 10am

**TOPIC 3:**

Masters Tri-Nation Competition update - Neroli & Pip

Australian and NZ Teams - full. Oceania team - nearly complete.

Entry portal to be sent out - Neroli

**TOPIC 4:**

Technical Officials - nothing further to update

**TOPIC 5:**

GrassRoots Funding - left on as a Topic until full payment has been received - 2024.

Next payment submission made Tuesday 5th December.

**TOPIC 6:**

Accommodation

Kelly has supplied accommodation Quote to Odette to apply for funding.

**TOPIC 7:**

Opening & Closing Ceremony at Due Drop Event Centre

- Pip waiting on catering costs for a canape menu for Closing Ceremony
- Interested cultural groups: Samoan Cultural Group have indicated their interest/availability.
- Wiri Primary School have indicated their willingness to be involved in the whole festival.

Launch function:

Date: Wednesday 7th February 11am

Invitations sent to list with some replies having been received.

Cultural aspect - Kelly

**TOPIC 8:**

Livestreaming rights - Richie

Still no response from IWF regarding streaming on their platforms - Simon to follow up in Doha.

Bowen has advised that Paul Coffa has agreed to an OWF social media platform - needs to be confirmed.

**TOPIC 9:**

Social Media - Medea.

Colour palettes chosen

Completing designs and will add to the Shared Folder.

Medea to check the footage with Bronson regarding the footage taken at Nationals (Pip had supplied a brief).

John has slow motion content from livestream taken at Nationals.

Content to be added to Shared Folder for Media to access.

Due Drop Event Centre images have been supplied to Pip.

Hybrid photography/video costs have been quoted. We need to confirm back to the photographers what is required.

It was agreed that a quick video edit of a recap per day is now more current and impactful than stills.

Megan has some ideas for interviews.

Bronson's videos can be used for Facebook but are not the short format required for Instagram reels.

**TOPIC 10:**

Grant Funding - Odette not in this meeting so updates are still needed on the following;

One Foundation Funding application wasn't successful. Resubmitted to Pub Charity for end of this month meeting.

Confirm that an application for rubbermats and carpet has been lodged 11th September

Simon update on platform: delivery due end of the month.

Richie supplying quotes to Odette for livestreaming: from Streamshop (approx \$25K), From Richie's company plus 1 more to be obtained.

**TOPIC 11:**

Pure Athletic. Designs distributed to Committee along with proposal of supplying t-shirts for discussion.

It was agreed to have Pure Athletic sell the proposed merchandising shirts on their website as per their proposal (commission back to WNZ). Pip to advise

It was agreed that Kelly continue to deal with Dynasty organising the uniform items for the NZ competing team.

Dynasty has advised that the first example of a weightlifting suit should be ready in the next few weeks.

Pip has contacted NZOC for Event Crew and TO t-shirts.

**TOPIC 12:**

MBIE/TAU Update

After event reporting - AU have decided not to pay for this.

Carl is in discussion with MBIE around this and will advise Pip.

**TOPIC 13:**

Preliminary Entries closed 20th November.

Oceania Championships: Approx 290 athletes entered. Not all will stay in for Final Entries.

Masters 60 athletes entered.

**TOPIC 14:**

Medals ordered.

**TOPIC 15:**

Richie shared his draft design of the Backdrop Banner which will reach from the top of the rig to the floor (10m x 6m). It will have logos across the bottom:

Grassroots, Auckland Unlimited, OWF, IWF, WNZ

The reverse will have the WNZ logo onto it for future ongoing use.

Richie will superimpose required logos ie IWF, OWF, WNZ, sponsors etc onto the livestream.

It was suggested to create a smaller media wall for behind the podium with the logos on.

2023 Media wall will also be used with MBIE, TAU and WNZ logos.

Simon to check with Grassroots what banners they have available (including size and quantity). Could be positioned behind the chalk bin on the platform and in the Athlete waiting area next to the platform so that they receive coverage on livesream.

The cost to create an LED screen forming the backdrop was too expensive.

**TOPIC 16:**

Audio Visual cost for screens and projectors.

Cost provided with the cheapest option currently is \$30K with 2 x 10k projectors.

The more expensive option \$50k included 2 x 20k projectors which are more powerful and would be needed in a brightly lit environment. It was felt that the 10k projectors would be sufficient as the interior of the arena will be dark enough.

Warm up and training area only need 4k projectors

**TOPIC 17:**

TO Rulers - proposal from Karl Duncan

\$10 each ruler and pen set

Committee decided not to buy these. Pip to advise Karl.

**TOPIC 18:**

Buses - Pip has been in contact with some bus companies. Due Drop has indicated they will cover the buses for schools. We need to supply the indicative costs.

**TOPIC 19:**

Antonio Urso - IWF General Secretary has indicated he wants to address the NZ Coaches in the lead up to the event.

Simon to check when he is planning on arriving and suggest arriving in time to visit the Discipline Games.

Accommodation for Antonio, plus another IWF Board member was discussed. Ramada - not suitable. Sebel to be booked - Pip (2 rooms).

**TOPIC 20:**

Next steps with the running of the event. Simon to discuss with Paul Coffa in Doha and then Neroli to contact Paul.

**TOPIC 21:**

Megan Signal has discussed holding a Weightlifting and Women event one evening of the festival. This was well received by Lilly.

All athletes, TOs, Coaches present at the Weightlifting Festival to be invited.

Megan to advise Pip and Neroli what is being planned and discuss details.

Next Meeting:

Tuesday 9th January 2024 - 7:30pm via zoom

Topic: WNZ 2024 Weightlifting Festival - Committee Meeting

Time: Jan 9, 2024 07:30 PM Auckland, Wellington

Join Zoom Meeting

<https://us02web.zoom.us/j/81945182173?pwd=cHBWcUICT1RXcE12WIFTUU9PNVZxZz09>

Meeting ID: 819 4518 2173

Passcode: 895506